



ENTRY FORM:

Business Name:

Occupation / Title:

Email:

Mobile phone number:

Website URL:

Facebook:

Instagram:

Linkedin:

WHEN DID YOUR BUSINESS START TRADING?

HOW MANY STAFF MEMBERS DO YOU HAVE?

YOUR BUSINESS STORY (up to 1000 words) - Provide us with a snapshot of who you are:

What do you do? What is your mission? Outline a brief history, timeline of your major milestones. Highlight your unique point of difference. Include your major clients, a project list or a recent case study.

RECENT ACHIEVEMENTS (up to 400 words): – tell us how you have shined:

What have been your milestones? (E.g. entering new markets, innovation, use of technology, growth in sales, well-being and environmental initiatives). Include your main financial or statistical markers (E.g. turnover, growth, staff, production). Mention the media profile for your business / organisation. Have you received any awards or industry recognition?

FUTURE PLANS (up to 250 words): – explain what is next for you:

Please share with us your vision and future goals. Where to from here?

SUBMIT A SHORT VIDEO:

This year we are also offering you the opportunity to submit a short video with your application.

If you would like to record your entry on a video, you can record this on a phone, but if you are a chosen as a Finalist, you will also need to supply a high-quality 30-second video to show at the gala dinner.

- Please either email your entry video to <mailto:kiaora@createasplash.co.nz>
- or add a link with your submission (which may be easier if your file is too big to send):

PREFERRED CATEGORY:

Please CHOOSE ONE CATEGORY ONLY.

*If you are not sure which category to enter, please contact Nicola at info@wairarapachamber.co.nz and she will be able to advise you on the most relevant category. **Please refer to the Category Criteria on the following pages.***

- Gibson Sheat TEAM Award
- Harcourts Hamill Realty INNOVATION Award
- Kahungunu ki Wairarapa PAKIHI Māori Award
- Masterton Trust Lands Trust NOT-FOR-PROFIT Award
- MORE FM Wairarapa 89.5 SERVICE Award
- Tranzit VIBRANT Award
- WBS EMERGING Award
- White Swan Country Hotel EXPERIENCE Award

- Please email your entry to info@wairarapachamber.co.nz

- Entries close 5.00pm 28 August, 2023

The WBS Wairarapa Award Category Descriptions

Please read these category descriptions carefully before you submit your entry.

Gibson Sheat TEAM Award

The Team award recognises those businesses / organisations who put the wellness and wellbeing of their people at the forefront of what they do. The judges will be looking for business / organisations who look after the people that work for them. You will need to demonstrate that you employ exceptional wellbeing practices and provide both support and investment in your people.

Previous winners:

- Eastwood Motor Group
- Clareville Bakery
- Kāhu Enviromental
- Rival Wealth

Harcourts Hamill Realty INNOVATION Award

This category highlights businesses / organisations that are exploring new ideas, services and products and the judges will be looking for entities who think outside the box. You do not have to be a new business / organisation, but your ideas do need to be innovative.

Previous winners:

- Tranzit Group
- Rebel Bakehouse
- Wairarapa Chiropractic
- Aratoi Museum of Art & History

Kahungunu ki Wairarapa PAKIHI MĀORI Award

This award recognises and celebrates the success of Pakahi Māori / Māori enterprise. The judges will be looking for those enterprises that make a significant contribution to Māori Enterprise and who go above and beyond to support Māori in the workplace.

Previous winner (new award in 2022):

- Kāinga Eatery

Masterton Trust Lands Trust NOT-FOR-PROFIT Award

This award recognises the support and contribution made by a not-for-profit organisation to the Wairarapa community. The judges will be looking at organisations who are registered as a charity, trust or an incorporated society. You will have a clear, defined mission that is impact driven and aligned to your strategic plan. Your impact needs to be visible and measurable and your finances also need to be transparent, well managed, and sustainable.

This is a new award.

MORE FM Wairarapa 89.5 SERVICE Award

Inspired by the outstanding employment service given by Sally Summers who worked for Saunders Shoes for over 70 years, this special award recognises individuals who have demonstrated exceptional long service to a Wairarapa business during their employment with that business.

Judges will be looking at individuals who have been nominated by their employers because they have played an instrumental role in helping the business reach significant growth, a milestone or an achievement. They will be individuals who are well respected within their sector and have shown loyalty to both their customers and their company.

Previous winners:

- Victoria Read
- Jordan McDowall
- Nigel McClean

Tranzit VIBRANT Award

From 2023, this award will feature those businesses / organisations who are leaders in the Wairarapa's events and tourism sector. Wairarapa is renowned for putting on great events, both large and small, and supports a diverse range of amazing activities that attract visitors from around the globe. Three out of the four winners in this category have gone on to become the Trust House Supreme Winner, which demonstrates the contribution this sector makes to the Wairarapa economy.

The judges always have a tough job choosing winners for this category. Finalists have usually demonstrated one or more of the following elements: a quality offering for visitors to Wairarapa, the execution of a successful marketing campaign, the development of an innovative idea or the potential to grow into a legacy offering in the future.

Previous winners:

- Country Village Heaven
- Wings Over Wairarapa
- Wairarapa Racing Club – Tauherenikau Events Centre
- The White Swan

WBS EMERGING Award

This award showcases businesses / organisations who have been operating for less than three years. Judges will be looking for businesses / organisations who are up and coming, gaining momentum and who the judges believe are ones to watch.

Previous winners:

- Reid & Reid
- Under the Stars
- Homegrown Butcher, Deli & Pantry
- Enable Design

White Swan Country Hotel EXPERIENCE Award

Another new award for this year, the Experience award will be presented to those businesses who go above and beyond to provide an exceptional customer experience and make it a top priority to ensure their visitors feel welcomed. The judges will also be looking to understand how the business looks after its staff and whether it promotes a positive team culture.

This is a new award.

Wairarapa YOUTH-FRIENDLY Award

The Wairarapa Economic Development Strategy is about creating a THRIVING region alive with opportunity. Our focus areas include growing the future workforce through capable people and businesses. The YOUTH-FRIENDLY Award recognises those enterprises led by young entrepreneurs or those businesses who work collaboratively with young people to ensure they have a commitment to 'Lifelong Learning'.

The judges will be looking at entrepreneurs aged less than 25 years old, as well as how a business or organisation supports young people through their recruitment, training and retention processes.

Previous winners:

- Juken NZ Ltd - Wairarapa Mill
- Tunncliffe Bulders Ltd

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