



Use this Nomination & Entry form to enter **The Wairarapa Awards 2021**

Once you have completed ALL sections with a* of the form, please email your nomination to info@wairarapachamber.co.nz 5pm, on Monday 2 August 2021.

BUSINESS NAME* _____

Your Name* _____

Occupation / Title* _____

Email* _____

Mobile Number* _____

Facebook: _____

Instagram: _____

Linkedin: _____

When did your business start trading?* _____

How many members of staff do you have?* _____

Cont.

1. YOUR BUSINESS STORY (up to 3000 words) A snapshot of who you are: What do you do? Your history, timeline of your major milestones. Highlight your point of difference – Include your major clients, a project list or a recent case study.*

2. RECENT ACHIEVEMENTS (up to 400 words): What have been your milestones? (E.g. entering new markets, innovation, use of technology, sales, well-being, environmental). Main financial or statistical markers (E.g. turnover, growth, staff, production). Media profile for your business. Any awards or industry recognition.*

Cont.

3. FUTURE PLANS (up to 250 words) – Where to from here? Please share with us your vision and future.

4. Preferred Category * (you can choose more than one): _____

- *INNOVATION – a business that uses new ideas, innovative technology, and thinks outside the box*
- *VIBRANT – a leading events, hospitality and tourism business*
- *EMERGING – an up-and-coming business, one to watch*
- *TEAM – a business which demonstrates service to community, investment in people, wellness & wellbeing*
- *SERVICE – to an individual who has given exceptional service to a Wairarapa business during their employment with that business*

If you're unsure which category to enter, please contact Nicola at info@wairarapachamber.co.nz to discuss the options.

5. Any other Comments?

Cont.

Nominations

- Businesses can nominate themselves or the public can nominate a business (or individual in the case of the Service Award), in which case the nominated business will be approached and asked if they want to consider completing an entry form (individuals don't need to enter themselves).
- It's important to note that we don't disclose who makes the nomination, this is kept confidential.
- Wairarapa finalists in the 2021 Wellington Gold Awards are automatically nominated.
- We don't require any specific financial information, although entrants should include general financial indicators to help provide some context.

Judging

- The selection of up to 35 finalists will take place by a panel of independent judges overseen by an independent convenor – so everyone gets a fair go.
- Wairarapa is a small region and to avoid accusations of bias, the panel of judges will not include members of the Business Wairarapa Board, and to maintain a professional level of impartiality the independent convenor will be chosen from outside the region.
- As one of the 35 finalists, you will be informed at the **Finalists Revealed** evening and then subsequently confirmed by email that you have reached the final stage. You will be invited to attend the Awards night (which requires the purchase of tickets to the event). At this stage you have an opportunity to decline if they don't wish to proceed any further in the competition.
- As a finalist, you will be required to provide a 30-second video about your business to show at the Awards Dinner. This may be an existing video or our video production partner, Jason Ireland, can help you prepare a video clip from existing material, either photos or video at a minimal of \$250. There is a strict limit of 30-seconds.
- The Business Wairarapa board will select the recipient of the two tribute awards.
- The Youth 2 Work Wairarapa governance board will select the recipient of the Youth-friendly business award.
- It's important to note that we also don't do visits, interviews or presentations. The judging panel's decision is final.
- The judges have the discretion to place a business in another award category which may not be your preferred category. Finalists will only appear in **one** category.

The Wairarapa Award events

The finalists will be announced at a special **Finalists Revealed** on Monday, 30 August 2021. All entrants / nominees will be invited to the evening and award finalists will be informed that they are finalists 'live' as part of the evening's proceedings.

Finalists will be invited to attend the Awards Dinner on Thursday, 7 October 2021